

PRICING

Conversations often go like this, - "So, how much does it cost to go rafting?"
- "Well, you can pretty much count on it costing about \$100 per person per day."
- "Really!? I didn't know it would be that much."

Yea, it really costs "that much". When you breakdown rafting versus other activities, the costs are quite reasonable. In all truthfulness, most owners are petrified when the cost question comes up.

The fact is, it costs us a lot to provide you with the opportunity to raft, a whole lot! The popularity of the South Fork has caught the eye of every individual and agency around.

We'd like to offer rafting trips for less but it simply cannot be done and keep one's shingle hung out for business. But let's look at what you get for your money.

A professional guide - I'm proud of my crew, word class guys from all over the place, many rafting year round. The skills and competence to navigate a river and to relate with people cost.

State of the Art Equipment - The rafts alone run on average of \$3000 to \$6000 a piece. That's a lot of rafting to make up for one raft. Of course there are the class V personal flotation devices, the paddles, the strapping on the boats, the vehicles, the trailers, the pumps, the first aid kits, etc., etc., All of this stuff is pricey but it gives us the best opportunity to give you the best and safest experience possible.

The meals! All our meals are top of the line, shopped, cooked and or prepared for you and your optimum dining experience.

As noted above, nearly everyone that can get something off the rafting industry, has. It's true, everytime some one steps on or off a boat we're paying. Sometimes we're paying more than one agency or individual for that step. We pay to use the roads, the take-out ramps, the put-in areas, to feed you, etc.

Then I suggest folks think about what we provide & compare to other outings.: Like a theme park. Fees to get through the gates are quite costly, no one includes food and private whitewater professionals and then too you cannot replace the natural aspect of rafting; it's beautiful in the river canyon.

And So... that's the story of rafting fees

3-QUESTIONS NOT TO ASK ON YOUR RIVER TRIP

1. How deep is the river? The honest answer, The river bed changes depth all the time and thus the depth of the water increases and decreases all day. The likely river answer, Chest high to a duck!
2. How many rocks are in the river? Many! We have no idea.
3. Does the river take us back to where we started? Uh, no! This is not a ride, we're not on rails. The river flows down hill, ending in a lake.

ACTION WHITEWATER ADVENTURES

MORE INFORMATION ON RAFTING



A Manual for the Seriously Prepared Rafter
OR
Simply for the Seriously Curious Rafter

Within these pages you'll find a whole host of information regarding rafting, rivers, classification of rivers, camping tips, what to and not to wear, what to expect, what are the costs of those expectations.

Top 3 rafting questions NOT to ask. Just this section alone will save you hours of ridicule and laughter AT your expense.

The #1 thing we ask of you...

THINGS TO KNOW...

First and foremost, we want you to have fun! Rafting is something different, an excursion we want you to enjoy, an experience we want you to remember.

It's no fun if you're frightened of what's to come or nervous about asking a question of anyone on our staff; please, feel free to ask questions, feel free to get answers that will make you feel more at ease.

To help answer some questions you may have regarding rafting, here are answers to common questions:

1. Is it too rough for me to do? Ultimately this must be your decision; however, we have rafted with a variety of folks from as young as 5 to as old as 90, from the super fit to folks who are quite overweight. There are companies who specialize in rafting folks with physical disabilities. Thus, in short, the South Fork of the American River is an excellent place for people with a wide variety of skills and physicalities to share in an outdoor experience.

2. If it's okay for kids and grandma's is it exciting enough for me? The South Fork of the American River has plenty of "pop" for all level of rafters. This is an excellent river for everyone. This is why it's one of the most popular rivers in all the United States. Near 100,000 people raft the South Fork annually. If you still have doubts. Log onto our photo page www.actionwhitewater.tv and click on photos and have a scroll, you'll see more than one photo where the entire boat is GONE!

3. Will I fall out? You certainly could. It is never our desire to have someone in the water that doesn't want to be in the water, but if you happen to fall in and you didn't want to be there, you're prepped in advance as to what to expect and what to do and we'll work diligently to get you back into the boat. **A SIDE NOTE HERE:** there are rapids on both the upper and the lower section of the river wherein we swim. You are not obligated but highly encouraged to swim the rapid. It's an exhilarating experience and something you may not do again.

4. I can't swim? This is okay. We insist our guests wear coast guard approved class V personal flotation devices. These are whitewater rated and will float you whether you know what to do or not. We've taken many non-swimmers down the river.

5. Will I get hurt? This is best covered in the liability form you must read and sign to go rafting with us; however, the river is a natural happenstance and thus is unpredictable. You could get hurt. A major study on rafting and kayaking showed the injury rate to be nominal, but it can happen. We are a superior staff of guides and whitewater professionals working with full effort to provide you an incredible experience and avoid injury and or catastrophes with equal effort.

6. You mention you're an excellent organization for kids and families but can I have fun with just the guys/gals? You certainly can. If you desire a more "adult" atmosphere, you can simply say so in your email or on the phone. There is great likelihood your trip won't overlap anyhow but in the event you want to guarantee this, you may charter a trip. Inquire at time of booking about charter costs.

THE #1 THING WE ASK OF YOU! We ask that you forward our information to friends and family, coworkers, etc. We're serious about this request. Please, forward our information, via email to coworkers, friends, family, school mates, etc. Thank you!

RAFTING RATES...

Street Pricing - For Current Promotions & Deals, See www.actionwhitewater.com

1-Day Chili Bar (Upper) 3-4-Hours on the Water

\$125 Youth/Adult

1-Day Gorge (Lower) 3-5-Hours on the Water

\$150 Youth/Adult

1-Day Full River 5-7-Hours on the Water

\$180 Youth/Adult

2-Day Overnight

\$340 Youth/Adult

All day trips include shuttle to and from put-in & take-out, & gourmet lunch riverside.

Overnight trips include the above plus blue ribbon styled dinner and breakfast.

Please note, YOU are responsible for your camping and parking fees. Currently we camp at Camp Lotus and recommend you call and book your site. 530-622-8672

Don't Forget To Tell Them You're With AWA!

We Accept cash, check, money order, MasterCard and Visa.

A 10% land use fee is added to all trips

Ways to Save on the South Fork of the American River:

12 or more in party, 10% discount.

18 or more in party, 10% discount and trip organizer goes free.

30 or more, 10% land use fee is paid by AWA, 10% discount and organizer goes free.

Bus Trips! From Southern California. Check www.actionwhitewater.com

Deposits/Cancellations/Refunds

Deposit due at time of booking

1-Day Chili Bar (Upper) \$45 pp / 1-Day Gorge (Lower) \$45 pp]

1-Day Full River or Middle Fork \$65 pp / Overnight \$75 pp

Full balance is due 30 days prior to your trip.

If your trip is booked w/less than 30-days from launch, full payment is required

AWA Cancellation Policies

Due to permit regulations and space availability, we are forced to deny other rafters once your reservation is received. Thus, cancellations received by written notice, 30-or more days prior to your trip launch date will receive a full refund less the deposit. For all cancellations received with less than 30-days written notice a refund will not be issued. Another party member can be substituted for the cancelling member without loss of monies deposited. Please forward new member's information immediately as we'll need to process trip paperwork with that individual.